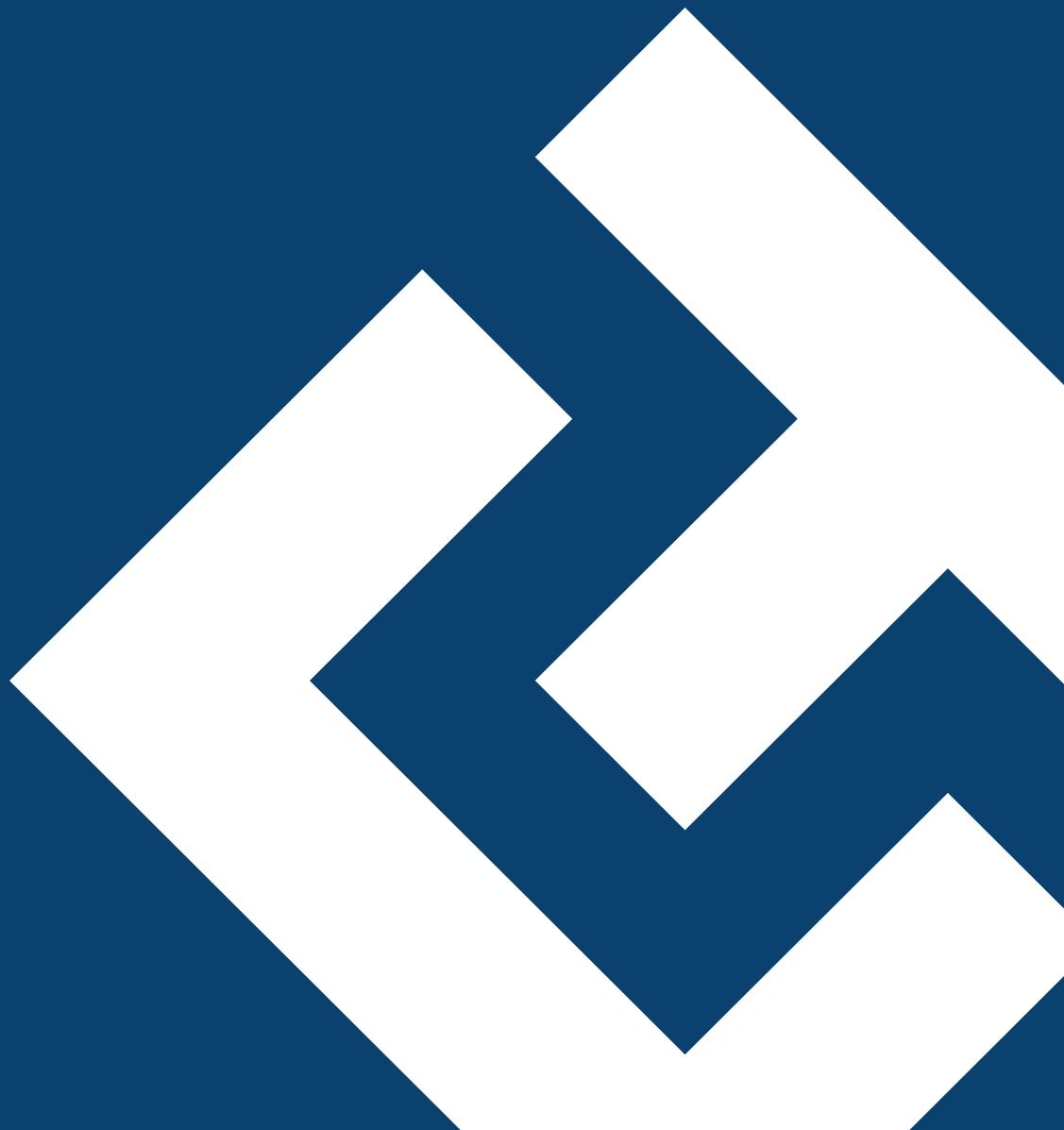




TECHNOLOGICKÉ
CENTRUM PRAHA

SERVICES FOR SMES

31. 3. 2023



TECHNOLOGY CENTRE PRAGUE

- Supports participation of the Czech organisations in European research programmes.
- Prepares strategic studies in the field of R&I and analyses trends in technologies and their applications in society.
- Provides services for technology transfer, internationalization and innovation.
- 29 years on the market (from 1994)
- Stable and experienced team (70+ people)



OUR MISSION

- Support of the Czech technology oriented SMEs
- Improving the competitiveness of the Czech companies
- Strengthening the resilience of SMEs (to external social shocks)
- To promote and increase the level of entrepreneurship in the Czech Republic



ENTERPRISE EUROPE NETWORK



- The world's largest support network for small and medium-sized enterprises with international ambitions
- 470+ organizations in 60+ countries (EU + World)
- The main implementing network for EU SME/Industrial Policy
- New settings and objectives from 2021
- 3 Industrial Transition pillars
 - ✓ Resilience (Digitalization and Sustainability)
 - ✓ Energy
 - ✓ EU Single Market
- Services are provided free of charge (project from Single Market Programme; co-founded by the EC and the Czech Ministry of Industry and Trade)
- 6 partners in CR, TC Prague is the national EEN coordinator (since 2008)



ESA TECHNOLOGY BROKER

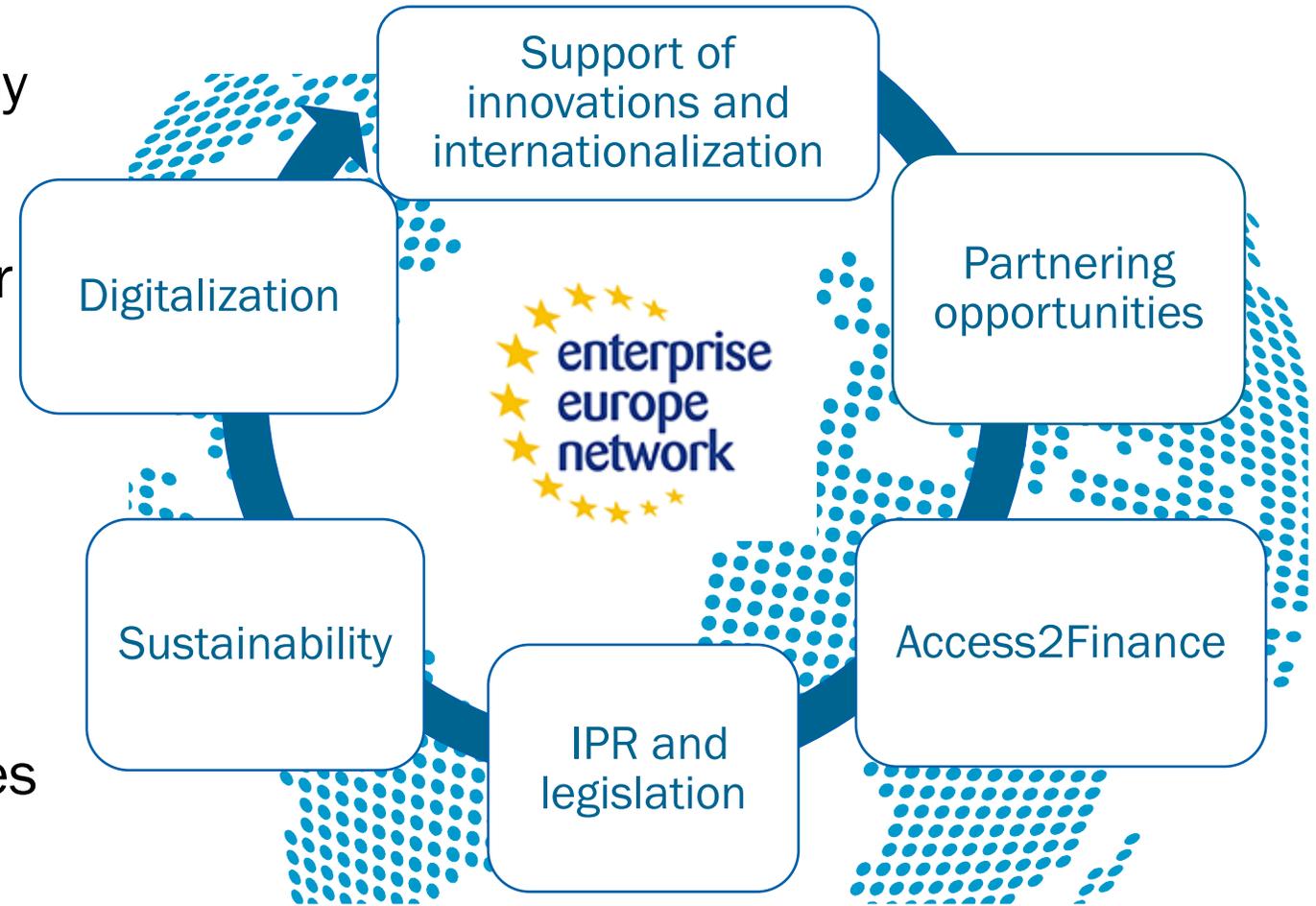
- Technology transfer from space to terrestrial applications
- Objective – to exploit the results of costly space R&D for the benefit of the society as a whole – to bring leading-edge technologies into everyday life
- TC Prague is the Technology Broker for the Czech Republic from 2015
- **Spark Funding** – funding of the demonstration projects to validate technology transfer (2021 – 2025)



- 9 project each of 60K EUR
- 2nd call cut-off today
- 2 projects in realization phase (from 1st call)

ENTREPRENEURSHIP SUPPORT SERVICES

- SMEs in all phases of the company cycle (young, growing, mature)
- Ambition and realistic potential for internationalization is a must
- SMEs with own R&D or links to research area
- High added value of innovation
- We cooperate also with universities and research organizations



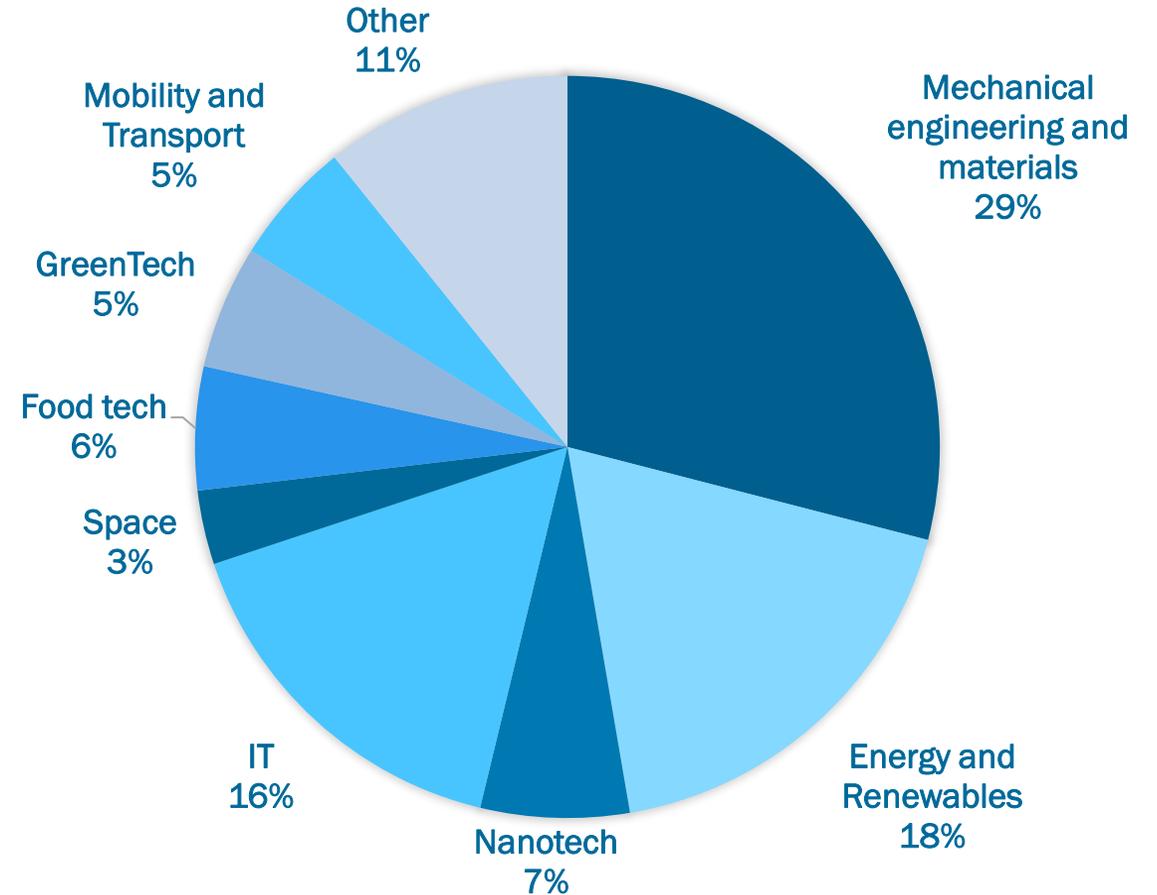
OUR RESULTS (EEN IN CZ 2008 – 2021)

1000+
partnership
agreements

96%
satisfaction
rate
(2021)

250+
advisory
achievements
(A2F, IPR,
A2SM)

SEGMENTS



SUCCESS STORY - ITERAIT

- Iterait a.s.
- Founded 2017, cooperation with TC Prague from 2020
- Internationalization and visibility – promoting smart camera VIVIDI within the EEN (profile in the EEN database, advisory and mentoring support – services for young growing companies)



Result:

- ✓ Introduction to a German company; distribution and technology cooperation (new applications of the VIVIDI camera – swimming pools, ice stadiums)

„ One of our first international partnerships was enabled by Enterprise Europe Network. That accelerated our EU-scale expansion and provided us with crucial experience with international business..“ Adam Blažek, CEO

https://eisma.ec.europa.eu/news/iterait-making-complex-computer-vision-ai-solutions-look-easy-2022-07-19_en

SUCCESS STORY - STABILPLASTIK



- Stabilplastik s.r.o.
- Czech company, 25 years on the market, cooperation with TC Prague from 2017
- Internationalization and visibility – promoting plastic 100% recyclable pallets (Innovation assessment, profile in the EEN database, promoting the sustainable approach and circular business model within the EEN)

Result:

- ✓ Contract with Danish company Nortech Solutions, cooperation with Svenska Returnsystem – development and production of customized pallet for the company (10 thousand pallets in 2022). Circular business model.

„Thanks to TC Prague, we are more visible in Europe. The EEN also helps us to promote the circular economy and the sustainable management abroad.” Patrik Luxemburk, CEO

<https://euractiv.cz/section/obehove-hospodarstvi/interview/vyrabet-z-odpadu-se-v-cesku-nevyplaci-rika-luxemburk-z-firmy-na-palety-z-recyklatu/>

PROJECT ADMA TRANS4MERS

1. Registration phase



SMEs from manufacturing sector

Receive a 1-on-1 individual mentoring from a certified TranS4MER in order to succeed on their way to become a „factory of the future“

2. Preparation of the Transformation plan



TranS4MErs

These are certified mentors who help client SMEs navigate the various topics and trends of digital transformation and inform them about relevant tools, services and events that can help them along the way

3. Implementation of the Transformation plan



Service providers

Internal and external experts and professional companies providing selected services to SME clients (free of charge and commercially) as specified in the transformation plan created by the client with the support of TranS4MER

2ND CALL OPEN FROM
1ST APRIL 2023
FOR MANUFACTURING
COMPANIES





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